

# VegaGels®

## Carrageenan-Free

### Clean-Label Vegan Softgel Capsules Made Easy

## Claims are Evolving: Clean-Label is the New Plant-Based

Consumer awareness about health & wellness keeps increasing in line with environmental and animal welfare concerns. These macro trends continue to drive demand for plant-based alternatives across various industries, including pharmaceuticals and nutraceutical supplements.

- Plant-based claims in supplements and sports nutrition offerings increased 25 % year-over-year.\*
- The vegetarian softgel capsules market has reached a value of over 500M USD and is forecasted to reach over 850M by 2031.\*\*
- Beyond the demand for plant-based products, growing interest in cleaner labels is compelling many manufacturers to reformulate vegan supplements **without carrageenan.**

\* Innova Market Insights, 2020 to 2021  
\*\* Business Research Insights, 2023



## SOLUTION

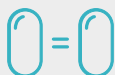
# Aenova's Carrageenan-Free VegaGels®

Aenova offers an innovative carrageenan-free VegaGels® softgel capsule formulation:



### Free from Animal-Derived Ingredients

Carrageenan free, BSE free and gluten free.



### Same Look & Appeal as Traditional Softgels

Comparable in appearance and consistency.



### Growth Potential

Opportunity to target customers seeking to avoid animal and carrageenan ingredients.



### Sustainable & Consistent Supply

Protected from gelatin and carrageenan supply chain disruptions.

## The capsule shell contains



**Plasticizer:**  
Glycerol



**Water-soluble Gelling Agent:** Polysaccharide



**Shell Former:**  
Starch

## Formulation

Polysaccharide	E 418	Vegan
Glycerol Palm oil free	E 422	Vegan
Starch	E 1440	Vegan
Purified Water	--	Vegan

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